



REX ALLEN DAYS ANNUAL ACTIVITIES

HOWDY FROM THE REX ALLEN DAYS COMMITTEE

The Annual Rex Allen Days is held the first full weekend in October. As many of us know, this event is a highlight for the end of summer (HOT WEATHER) and the beginning of the fall tourist season!

Rex Allen Days weekend activities will include two Rodeo Performances, Saturday Morning Parade, Gun Show, and Keiller Park Vendor Fair and Carnival.

Donations and Sponsorships help the committee to continue the tradition that first started in 1951. The weekend activities hold fond memories for many members of our community.

Every donation and/or sponsorship is greatly appreciated by the Rex Allen Days Committee and our community. Included in this packet is a Sponsorship Form for you to complete.

With great appreciation,

THE REX ALLEN DAYS COMMITTEE

REX ALLEN DAYS (RAD) SPONSORSHIP

GOLD SPONSOR - \$5,000

Gold sponsors will receive and be able to do the following:

- a) With sponsor supplied banners, banners shall be hung at rodeo or park activities.
- b) Receive a full-page ad in RAD program as well as recognition on all print advertising and social media.
- c) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.
- d) Sponsors will be announced and a flag with the sponsors' name will be run during both performances.

SILVER SPONSOR - \$2,500

Silver sponsors will receive and be able to do the following:

- a) With sponsor supplied banners, banners shall be hung at rodeo or park activities.
- b) Receive a half page ad in the RAD program as well as recognition on all print advertising and social media.
- c) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.
- d) Sponsors will be announced and a flag with the sponsors' name will be run during both performances.

BRONZE SPONSOR - \$1,000

Bronze sponsors will receive and be able to do the following:

- a) With a sponsor supplied banner, banner may be hung at an activity of choice or at rodeo.
- b) Receive a quarter page ad in the RAD program as well as recognition on all print advertising and social media.
- c) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.
- d) Sponsors will be announced and a flag with the sponsors' name will be run during both performances.

COWBOY SPONSOR - \$500

Cowboy sponsors will receive and be able to do the following:

- a) With a sponsor supplied banner, banner may be hung at the rodeo.
- b) Receive a business card ad in the RAD program as well as recognition on all print advertising and social media.
- c) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.
- d) Sponsors will be announced and a flag with the sponsors' name will be run during both performances.

WRANGLER SPONSOR - \$250

Wrangler sponsors will receive and be able to do the following:

- a) Receive recognition in the RAD program as well as recognition on all print advertising and social media.
- b) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.

TRAIL BOSS SPONSOR - \$100

Trail Boss sponsors will receive and be able to do the following:

- a) Receive recognition in the RAD program.
- b) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.
- c) Receive recognition through an announcement at rodeos.

LITTLE COW HAND SPONSOR - \$50

Little cow hand sponsors will receive and be able to do the following:

- a) Receive recognition on social media.
- b) Receive recognition through an announcement at rodeos.

RODEO EVENT SPONSOR - \$1,000 PER EVENT

Rodeo Event sponsors will receive and be able to do the following:

- a) The sponsor will be the sole sponsor for one (1) of the following events.
 - 1) Bareback Bronc Riding
 - 2) Saddle Bronc Riding
 - 3) Steer Wrestling
 - 4) Calf Roping
 - 5) Breakaway Roping
 - 6) Barrel Racing
 - 7) Team Roping
 - 8) Bull Riding
- b) With a sponsor supplied banner, banner may be hung inside the rodeo arena.
- c) Sponsors will be announced and a flag run for your sponsored event for both performances.
- d) Receive a quarter page ad in the RAD program as well as recognition on all print advertising and social media.
- e) Receive 2 free rodeo tickets for either a Saturday or Sunday performance.

RAD SPONSORSHIP CONTACT

INFORMATION

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Organization/Business Name: _____

Contact Person's Name: _____

Title: _____

Mailing Address: _____

City, State, Zip: _____

Phone #: _____

Email Address: _____

Please return the completed Sponsorship Registration Forms by mail to:

Rex Allen Days, Inc.

3250 E. Shelton Road, Willcox, AZ 85643

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Please circle the Level of Sponsorship from the following:

*GOLD

*SILVER

*BRONZE

*COWBOY

*WRANGLER

*TRAIL BOSS

*LITTLE COW HAND

RODEO EVENT SPONSOR - \$1,000 PER EVENT

Please circle the Rodeo Event you wish to sponsor:

- 1) Bareback Bronc Riding
- 2) Saddle Bronc Riding
- 3) Steer Wrestling
- 4) Calf Roping

- 5) Breakaway Roping
- 6) Barrel Racing
- 7) Team Roping
- 8) Bull Riding