



Rex Allen Days Parade

2024 Theme: Home Sweet Home

Dear Willcox, Neighbors, and Friends alike,

The Rex Allen Days Inc. are pleased to announce that we will be hosting the 2024 Rex Allen Days Parade. In Conjunction with other Rex Allen Days activities, the parade has been a long tradition. The parade is held on Saturday October 5th, 2024, and officially starts at 10am.

We have chosen the 2024 theme as "Home Sweet Home". Rex Allen Loved Willcox and the community. Let us pay tribute to Willcox and all the wonderful people in it like Rex did.

Rex Allen is a huge part of this community that many younger people do not know. Did you know he was a voice over and actor for Disney? Did you know he took pride in Willcox, AZ and loved his hometown. We are extending an invitation to all groups, businesses, community members, schools, and any other entities that would like to join our beautiful parade. We would like to make this the biggest parade to date with your help!

In addition to an overall award, awards will be given in the following categories:

- Celebration of Agriculture
- Willcox Pride
- Musical Excellence
- Art, Imagination and Creativity
- Cowboy Spirit
- Local Business Pride

If you are a nonprofit or a school we would love for you to participate. The entry fee will be waived for you. Call or email Ashley to discuss more on this topic. Following information for applications:

Ashley Finley: Phone: 520-507-1858

Email: doscabezascoffeeco@gmail.com

Mailing information: P.O. Box 429 Willcox AZ, 85644

Pick Up Applications: 308 S Haskell Ave, Willcox AZ, 85643

Look forward to seeing you on October 5th, 2024.

Sincerely,

Rex Allen Days Inc. Members





Rex Allen Days Parade Application

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Group or Business name: _____

Contact Person: _____

Email: _____

Phone: _____

Description and or key talking point for Announcers:

Anticipated Noise Type:

Loud Amplified Imitation gunshot Other

Noise level: Normal Medium Loud Very Loud

Estimated Length of Entry:

1 to 20 ft long 20-30ft long 30+ Feet long

Main Mode of Movement:

motorized walking Horseback/other animal Other

Approximation of Participants:

1-5 6-20 21+

Any other Factors to consider when placing you in the Parade:



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Category of Entry:

(Ribbons will be awarded in each Category)

- Overall Award (all entries considered)
- Celebration of Agriculture
- Willcox Pride
- Musical Excellence
- Art imagination and creativity award
- Cowboy Spirit
- Local Business Pride

Placement Options- Please select one

Please make checks payable to Rex Allen Days, Inc.

\$35.00 Early Entry fee (August 1st, 2024 cut off deadline) (\$1,000 or more sponsors pay \$30.00)

\$45.00 Regular Entry Fee (September 1st, 2024 deadline) (\$1,000 or more sponsors pay \$38.00)

\$55.00 Late Entry Fee (September 31st, 2024 deadline) (\$1,000 or more sponsors pay \$45.00)

\$60.00 Day of Parade Entry Fee (Always pay full price day of parade)

Anyone who has contributed Sponsorships over \$1000.00 will receive 15% off their entry fee. After September 31st, it will be full price.

You can drop off, mail, email your application

Ashley Finley: doscabezascoffee@gmail.com



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Rules

1. Any individuals who operate a truck, car, tractor, or any other type of vehicle in the parade must possess a valid driver's license and valid insurance on all vehicles that are involved in the parade.
2. All participants are expected to abide by general behavior guidelines.
3. Rex Allen Days Parade Committee do not endorse the views, representations, and behaviors of parade participants.
- 4 All entries with live animals are responsible for immediately curbing/cleaning up after their animals.
5. Animals must be of nature that noise and excitement will not frighten them.
6. Passing out items for the crowd is allowed.
7. ALCOHOL IS NOT ALLOWED.
8. As participants you all have a responsibility to the parade viewers' safety as well as your own.
9. Entries with children under the age of 18 must have adult supervision.
10. Protocols for line-up of dignitaries and officials are followed.
11. Any misconduct during line up shall result in your entry not participating in the parade. There will be no fighting amongst entries over any subject matter. You will treat all volunteers with respect and conduct yourselves in an orderly fashion. Any concerns that you have will be directed toward the Rex Allen Days Committee and not amongst yourselves.
In the event that you have a concern
12. You may contact Rex Allen Days Committee Person in charge. They will hear your concerns and find aa amicable solution. If there is any argument with the Parade Chair and/or any Parade Official's decision you will NOT participate in the parade.
13. Assignments and Measurements are made based upon information given on the forms that you have filled out. That is another reason why it's important to be as accurate and informative as possible.
14. Sections entries are marked with signs
15. Roads are marked with your assigned number in your assigned section.
16. Changes in the parade line-up the day of the parade will be at the sole discretion of the parade officials and parade chair.

- **By signing this below, I understand that all participants in the parade are personally responsible for individuals, groups, and safety. I hold harmless Rex Allen Days Inc., and the City of Willcox, for any injuries resulting from our group/business and its individuals participating in this community celebration. I acknowledge guidelines may be established for the well-being of the event and agree to adhere to the established guidelines.**

Signature

Date